

Contact:
Maison Allaire Smith Street
Phone: +441 481 727 300
Fax: +44 201 691 7667

St Peter Port, Guernsey
GY1 2NG, Channel Islands
www.Freedomasset.com



PRESS RELEASE

“Freedom Asset Management Limited announces the launch of Opus Global Growth Fund in ADGM backed by Abu Dhabi Catalyst Partners.”

Abu Dhabi and Guernsey, January 13th 2020

Freedom Asset Management (“Freedom”), the \$700m Guernsey and Abu Dhabi based Private Client and Family Office investment manager, is pleased to announce the launch of Opus Global Growth Fund in Abu Dhabi Global Market (“ADGM”) backed by Abu Dhabi Catalyst Partners.”

Freedom Asset Management (“Freedom”) is pleased to announce the launch of the **Opus Global Growth Fund** (“the Fund”). The Fund invests in liquid, growth assets and is targeted at Freedom’s client base of high net worth individuals, professional investors and family office clients across Europe, the Middle East and Asia.

Managed by **Chief Investment Officer, Simon Fentham-Fletcher**, from the firm’s base in Abu ADGM, the Fund is the sister vehicle to the existing strong performing Opus Global Cautious Fund (FREOPUS:GU). Simon is a frequent CNBC contributor on global asset allocation perspectives.

Speaking of the launch, **Simon Fentham-Fletcher** said, “We have been managing this strategy as a dedicated family office client portfolio since 2015, generating excellent, top decile returns and we wanted to make this available to our broader client group. We are delighted that Abu Dhabi Catalyst Partners recognised our strong investment process and agreed to seed the launch of our new Fund.”

Simon is joined on the ground in Abu Dhabi by Freedom's Principal, **Adrian Harris**.

Commenting on the Abu Dhabi Global Market business, **Adrian Harris** said, "We decided two years ago that we wanted to establish a base in the Middle East for our Emerging Market private client and family office investment business. We sought an IFC which gave us economic and political stability backed by English common law from where we could launch a robust global product platform. The Opus Global Growth Fund is Freedom's first ADGM based fund – and we look forward to growing out the product franchise in ADGM, especially for our global family office clients."

Adrian Harris added, "*The investment from Abu Dhabi Catalyst Partners brings our Assets* to over \$700m, as at December 2019 – a gratifying milestone at the end of our first 5 years in business as Freedom.*"

About Freedom Asset Management

- Freedom has \$700m+ of Assets* as at 31/12/2019
- Freedom has 3 business lines:
 - (1) Private Client and Family Office investment management
 - (2) Institutional Distribution
 - (3) Managed Fund Solutions in Guernsey, ADGM and Cayman
- Freedom is licensed and regulated in Guernsey, Channel Islands since 2014 and Abu Dhabi Global Markets since 2019;
- Founding partners of Freedom are Simon Fentham-Fletcher (CIO), Principal Adrian Harris and Sandrine Reynaud (CEO), who all worked together at Renaissance Asset Managers
- CEO Sandrine Reynaud built her career with 9 years in Private Equity transaction advisory at Ernst & Young in Frankfurt and London.
- CIO Simon Fentham-Fletcher was an early employee at BlackRock in New York where he worked in distressed debt. He went on to build his career at Schroders NewFinance Capital in London in their hedge fund of fund business, before becoming head of asset allocation strategies at Raiffeisen and Renaissance.
- Principal Adrian Harris spent 9 years at BlackRock where he became COO for the \$70bn international mutual fund business outside the US, before moving to Schroders in London to lead their client fund business in Eastern Europe, the Middle East and Africa.
- Freedom's manages money for 2 billionaire family offices, in addition to a growing international private client business stretching from Vancouver to Hong Kong.
- www.freedomasset.com

About Abu Dhabi Catalyst Partners

- Abu Dhabi Catalyst Partners was launched in April 2019 as a US\$1 billion fund to partner with top-tier investment firms and industry-leading businesses to realize commercial returns while building a sustainable business presence at ADGM.

- Abu Dhabi Catalyst Partners is a joint venture between Mubadala Investment Company and Falcon Edge Capital, a New York-based investment company.
- www.adcatalystpartners.com

Contact:

Freedom Asset Management

Adrian Harris T: +44 1481 727 300
Principal M: +44 7781 40 11 11 / +971 585 050 111
 E: adrian.harris@freedomasset.com

Note: (*) Assets is defined as assets under management, distribution and administration.