

**Contact:**

Maison Allaire Smith Street  
Phone: +441481727 300  
Fax: +44 201 691 7667

St Peter Port, Guernsey  
GY1 2NG, Channel Islands  
www.Freedomasset.com

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# PRESS RELEASE

## **Freedom Asset Management Limited announces new hires in Guernsey**

We are delighted to announce two new hires including the recruitment of Jody Newark as Chief Operating Officer of Freedom Asset Management Limited.

Jody Newark joins from El Sturdza Strategic Management Ltd after a 3 year career break. Jody will be responsible for overseeing the investment management operations and fund solution activities at Freedom in Guernsey and as Freedom builds out its activities in Abu Dhabi.

Jody previously served as the Head of Operations at El Sturdza in Guernsey, where she was responsible for the day to day operations as well as the risk management and portfolio analysis functions for its funds under management. Jody was awarded a Masters in Finance from the University of London and holds a CFA, CAIA professional qualifications and a Company Director diploma from the IoD.

Sandrine Reynaud, Freedom Asset Management CEO; "Jody brings with her over 15 years of financial industry knowledge, primarily in fund investment operations in Guernsey and Ireland. She is a highly qualified professional and has a breadth of experience in a variety of fund structures and governance regimes across different jurisdictions. We are very pleased that Jody decided to join Freedom and her appointment is strongly supportive of our expansion plans for Freedom."

Assisting Jody is also Francesca Fossey who joined from JTC as Assistant Company Secretary in August last year and completed her ICSA level 4 with distinction. "We are very proud of Francesca's achievement in her first few months with Freedom."

**Notes for Editors:  
About Freedom Asset Management Limited**

Freedom Asset Management Limited ('Freedom') is a Guernsey based investment management company regulated by the Guernsey Financial Services Commission No 2262946.

Freedom has three core business lines: (1) investment management for private clients and global family offices, (2) Institutional fund distribution services across Europe to third party funds and (3) managed fund solutions. Freedom has over \$400m in assets\* as at 31/12/2018.

The principals behind Freedom are Sandrine Reynaud (CEO), Adrian Harris (Principal) and Simon Fentham-Fletcher (CIO), who left Renaissance Asset Managers at the end of 2014 to set up Freedom.

Note: \*Assets are defined as assets under management, advice, distribution and administration, upon which Freedom receives fees.

Contact:

Sandrine Reynaud

Chief Executive Officer

Freedom Asset Management Limited

+44 1481 747 922 t.

+44 7839 77 1111 m.

[Sandrine.reynaud@freedomasset.com](mailto:Sandrine.reynaud@freedomasset.com)